

--PRESS RELEASE--

TECHLIVE ANNOUNCE PARTNERSHIP WITH DA-FISH TO LAUNCH PREMIUM CHINESE TV TO HOTELS

15 November 2016, London, UK: Techlive International have signed an exclusive agreement with **Da-Fish** to bring premium Chinese television channels to the hospitality market.

Until now, European hotels have been restricted to state broadcast channels which are largely disregarded by Chinese guests. By bringing prominent channels that these guests recognise as prime viewing, hotels will be encouraging the world's largest outbound travel market (120 million Chinese travelled overseas in 2015) into their hotels. With the hospitality sector keen to capitalise on China's outbound travel spending power, forecast to reach US\$255 Billion by 2025.

The channels are available on the commonly installed European satellite (Astra 19.2) and time-shifted to broadcast the programmes at their native timeslots. The programmes include recognised mainstream channel, Hunan TV - the most powerful and influential TV channel in China, broadcast from Hunan Province. It is renowned as the most active media brand in China with the most famous entertainment and lifestyle programs. Also available are Dragon TV, Guangdong TV and curated Drama and Kids' channels from Da-Fish.

Techlive International – a wholly owned subsidiary of Airwave Europe, have vast experience in the hospitality market, managing and installing television networks and Guest Entertainment systems to Europe's top hotels for other 25 years and are delighted to bring this product to market. Tim Worrall, Managing Director of Techlive International said, "We continue to provide hotels with what their guests require, from the most advanced technology to the most interesting content on their TV's. We are helping hoteliers connect with largest travel market by providing premium Chinese Channels to help them tune into what their guests want".

Da-Fish CEO, Chris Zhang said, "Our company focuses on introducing Premium Chinese Services into the hospitality industry around the world to make Chinese tourists more comfortable when they are abroad and helping our clients to satisfy the desires of their Chinese guests, enhancing the profits and number of guests for our clients."



Tim Worrall and Chris Zhang share a handshake after completing the partnership agreement.



About Techlive International - Established to exploit its own unique hospitality entertainment system over 25 years ago and soon became a leading proponent of interactive hotel guest entertainment systems.

Techlive International has strived to ensure a competitive and advanced service with strategic partnerships with some of the world's leading hotel technology suppliers, such as Grundig, On-Command Corporation, Lodgenet Interactive and Guest-Tek and have continued to grow since their acquisition by Airwave Europe in 2012.

Having been at the forefront of supplying the ever increasing need to ensure hotel guest satisfaction from all aspects of television and communication technology we offering the industry's most advanced systems with unparalleled support.



About Da-Fish International –a leading company that offers Chinese Premium Services.

Operating as distributor and technology service provider for content providers in China, as well as distributing Chinese top content to international customers, Da-Fish International Ltd. has obtained the rights from a large variety of Content Providers from China, to broadcast their content through various communication channels.

Bringing Chinese TV channels, Translation Services and APP Solutions, among others services to the hospitality industry mainly, Da-Fish wishes to make the stay of Chinese guests easier whenever they are abroad, and at the same time improve the profit of their clients.

Da-Fish was created to embody the heart of China and bringing Chinese tourists closer to home.

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