



PHILIPS

--PRESS RELEASE--

AIRWAVE ANNOUNCE INTEGRATION OF AWARD-WINNING VOD APPLICATION ON PHILIPS ANDROID TVS.

Tuesday 20th June 2017

Airwave Europe Ltd, one of Europe's largest providers of in-room TV solutions to the hospitality and healthcare sectors, is delighted to announce the integration of its Airtime service within the Philips Android hospitality TV platform.

Airtime is a revolutionary video-on-demand streaming service, offering an extensive catalogue of movies and TV features directly to the guest's TV at no cost to the hotel*. Utilising cloud-based technology, Airtime's game-changing solution eliminates the need for servers, in-room hardware and the associated energy and maintenance costs.

Offering access to premium content and blockbuster movies ahead of popular streaming services, Airtime provides a real value-added experience for a hotel guest.

The Philips android platform offers guests a faster, richer guest interface, featuring a wealth of dedicated hospitality services and applications. Jeroen Verhaeghe, EMEA Product Manager of Philips PDS: "I believe our implementation of the Android OS is a game-changer in the professional TV Market. The extra power, convenience and flexibility it brings allows exciting partners like Airwave to offer genuinely innovative solutions to the hospitality market".

Airwave Product Manager, Richard Excell "integration of Airtime onto the Philips platform is further recognition of its integrity as a solution and we look forward to increasing its presence across the globe".

Airtime is currently available in 188 countries and can be retrospectively installed on compatible Philips and Samsung smart TVs, for more information, visit www.airtime.cloud or call 0845 555 1212

*Except for a small activation fee and any data bandwidth required to run the service (typically 1.2 – 3.2 Mbps per concurrent stream).

Information:

About Airwave

Airwave Europe is a European leader in the provision of hospitality and guest-room technology solutions. For more information, contact info@airwave.tv or call 0845 555 1212. www.airwave.tv

About Philips Professional Display Services

Philips offers a full range of professional TV and signage solutions designed for use in all areas of the hospitality market. The company has pioneered the use of the Android OS for Professional TV and has developed a series of exciting partnerships with the industry's leading software companies.