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--PRESS RELEASE--

SONIFI SOLUTIONS PARTNER WITH AIRWAVE EUROPE LTD TO EXTEND EUROPEAN ACCESS TO STAYCAST™ POWERED BY CHROMECAST

LONDON OLYMPIA (INDEPENDENT HOTEL SHOW, OCT 17th & 18th, 2017) – SONIFI Solutions Inc. today launched its partnership with Airwave Europe Ltd to supply streaming solution, STAYCAST™ powered by Chromecast.

SONIFI's STAYCAST™ is the ultimate hospitality streaming experience. Connecting seamlessly to a hotel's existing TV infrastructure, STAYCAST allows guests to stream their own content onto the room's television, using their own portable device as the control. Installed in over 50,000 rooms, STAYCAST's game-changing solution allows guests access to favourite apps such as Netflix, BBC iPlayer and YouTube on the in-room TV.

"The huge growth of portable device ownership has increased the ways guests can watch their own content," said Airwave Product Development Director Julian Arnold. "However, for the optimum experience, content such as movies and TV programs is best watched in high definition on a big screen. STAYCAST provides a seamless and intuitive option to do just that."

"With this partnership, SONIFI is able to extend our reach into Europe and bring memorable guest experiences to travellers and hoteliers in the U.K., France, Germany, and several other territories served by Airwave," said Roy Kosuge, SVP of Business Development for SONIFI Solutions, Inc. "We look forward to continuing to grow alongside our partner, Airwave, and to announcing other international expansion efforts before the end of the year."

Guest benefits of STAYCAST include the ability to stream securely to the big screen, just like at home, 1000+ apps available to stream and no app login required via the TV.

Hotel benefits include integration with property's existing system, wired and wireless configurations, limited in-room hardware and access to advanced reporting and monitoring data.

About Airwave

Airwave Europe Limited is the UK's largest supplier, installer and integrator of hospitality television and networks. Established in 1995, Airwave has been serving the hospitality market for over 20 years and has installed over 300,000 screens and networks within 5,000 hotels, hospitals and commercial buildings.

About SONIFI® Solutions, Inc.

SONIFI® Solutions, the leader in innovative guest engagement solutions for the hospitality and healthcare industries serves 500 million travellers in over 1.1 million hotel rooms annually. The company's core services include internet services, mobility, interactive television, and free-to-guest solutions along with unparalleled nationwide technical support and professional services. For more information, please visit www.sonifi.com.