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--PRESS RELEASE--

AIRWAVE CONTINUES EXPANSION INTO EUROPEAN HOSPITALITY MARKET

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Airwave Europe Limited, the UK's largest supplier, installer and integrator of Hospitality Television and networks is continuing its expansion into the European hospitality market with the establishment of new premises in Amsterdam, the Netherlands, to support operations in mainland Europe.

Airwave currently supply movies and content across the globe but control all operations from the UK head office. With the establishment of a sales and technical team based at the new Amsterdam premises, the company look to significantly strengthen their scope and presence within the continent.

Tim Worrall, Managing Director and Founder "Having enjoyed incredible growth within the UK over the last several years, we are now winning projects across mainland Europe, so having a physical presence there is a natural step in the evolution of our company".

"We have the resource and skillset to service enquiries from the continent and have actually supplied to hotels across Europe for a number of years now" said Sales Director Paul Chambers, "as much as we appreciate this incremental business, we prefer to be immersed in each project and need to be amidst our clients on a day-to-day basis. The establishment of the new premises coupled with sales, technical and logistics support, will enable us to better serve our customers' needs".

Airwave will initially focus on the Benelux region, concentrating on the television, WiFi and digital signage arms of their product portfolio.

Information:

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