



-PRESS RELEASE--

**TECHLIVE ANNOUNCE INTEGRATION OF AIRTIME APP ON LG HOSPITALITY TVS.**

**Wednesday 10<sup>th</sup> April 2018, Amsterdam.**

**Techlive International Limited**, leading distributors of content to the hospitality industry, is delighted to announce the integration of its Airtime service within the LG hospitality Smart TV platform.

Airtime is a revolutionary video-on-demand streaming service, offering an extensive catalogue of movies and TV features directly to the guest's TV at no cost to the hotel\*. Utilising cloud-based technology, Airtime's game-changing solution eliminates the need for servers, in-room hardware and the associated energy and maintenance costs.

Offering access to multi-language premium content and blockbuster movies ahead of popular streaming services, Airtime provides a real value-added experience for a hotel guest.

The LG Pro:Centric TV platform offers guests a faster, richer interface, featuring a wealth of dedicated hospitality services and applications. Sander Pahlplatz, Business Development Manager at LG Europe "LG is excited to partner with Airtime to provide guests the latest outperforming Hotel TV range with the convenience to easily access movies and other content with the built-in Airtime app. With this partnership, we add value to our Hotel TV range, making it easy for hoteliers and system integrators to offer the best solutions to the hotel guests."

Airwave Product Manager, Richard Excell said "*Integration of Airtime onto the LG platform is further recognition of its integrity as a solution and we look forward to increasing its presence across the globe. We see many systems integrators now adopting Airtime as the most efficient way to provide movies and other specialist TV content to their guests.*"

Airtime is currently available in 188 countries and can be retrospectively installed on compatible Philips and Samsung and now LG smart TVs\*\*, for more information, visit [www.airtime.cloud](http://www.airtime.cloud) or call 0845 555 1212

\*Except for a small one off activation fee and any data bandwidth required to run the service (typically 1.2 – 3.2 Mbps per concurrent stream).

\*\* Including LV661H, LV761H, UV661H, UV761H, EW961H & EV960H Series

## **Information:**

### **About Techlive International Limited**

Techlive, the innovator in hospitality technology solutions was founded 30 years ago to provide content service to the hospitality sector. The company is jointly owned by SCCI Group, the network infrastructure, broadcast, finance, engineering company and Tim Worrall, founder of Airwave Europe. The mission of Techlive is to be the global leader in delivering cloud-based movie and linear TV content to hospitality and other B2B markets

The company created and launched the only hospitality cloud app Airtime in 2017 for delivery of a wide range of content to Smart TVs, which is now available in 188 countries. It also delivers traditional server based content services to Systems Integrators in over 50 countries via its own studio approved Content Distribution Network (CDN)

For more information, contact [info@techlive.tv](mailto:info@techlive.tv) or call +44 1892 893 180.

[www.techlive.tv](http://www.techlive.tv)

### **About LG Business Solutions**

LG Business Solutions offers professional solutions in information display, system air conditioning, lighting and energy. As a leader in B2B innovation, LG Electronics Business Solutions aims to provide a total solution encompassing consultancy, installation, maintenance and support in collaboration with its professional business partners. Visit <http://www.lg.com/global/business>.

LG Business offers solutions for hotels, restaurants, offices, shops and more, keeping them comfortable, secure and stylish. Choose from a range of commercial displays, enterprise mobility and solar modules.