



Philips Professional Display Solutions launches Netflix onto MediaSuite range

Philips Professional Display Solutions is delighted to announce that Netflix – the world’s leading streaming entertainment service – has fully approved for its streaming service to be embedded directly into the Philips range of Android-powered, MediaSuite Hospitality and Pro TVs.

The addition of Netflix, which has more than 167 million paid memberships, forms part of a wave of new performance-enhancing feature upgrades coming to both existing and new MediaSuite Pro TVs this year.

Introduced in 2019, MediaSuite was the world’s first Pro TV range to feature Chromecast built-in, providing one-click sharing of content – presentations, pictures, movies, music, etc. – from a personal device.

Comprising seven size variants across two series (HFL5014/HFL6014), the range breathed new life into the Pro TV market by combining state-of-the-art premium 4K Ultra HD image quality with unmatched levels of control and management. This, along with other features, including access to thousands of apps via the Google Play Store, has made MediaSuite an instant hit within corporate, education and hospitality environments with strong orders since launch.

Netflix and thrill

Netflix will be available on all new Philips MediaSuite TVs, as well as on the new range of Professional TVs due to be unveiled on stand 10-K170 at ISE 2020. Access to the streaming service will also be delivered as part of a planned firmware update to existing MediaSuite TVs using the latest Android P software. This can simply be flashed onto a USB and then onto the TV or rolled out across a whole estate using Philips Professional Display Solutions’ CMND server. A new remote control will also be made available to customers, featuring a Netflix button for instant access.

As part of the Philips Professional Display Solutions ‘Extended Lifetime’ guarantee, all updates will be available free of charge for both new and existing customers of the MediaSuite range, meaning these Pro TVs will literally improve with age and ensure a greater return on investment.

Jeroen Verhaeghe, Product Manager, commented: “It’s been a pleasure to work together with Netflix to bring this latest feature for MediaSuite into reality and this announcement reaffirms Philips Professional Display Solutions’ commitment to bringing world-first technologies and solutions to the Pro AV market.

“Sales of our MediaSuite Pro TVs have exceeded expectations and proved to be hugely popular among many leading organisations that quickly realise the benefits provided, not just now, but in the future. Most importantly, our customers can be assured that, whenever their MediaSuite order was placed, this exciting update will be available across existing 6014 and 5014 models, as well as on all new MediaSuite TVs into the future.”

Verhaeghe continued: “Our team will continue to work towards new features and benefits for MediaSuite to supplement and complement the many apps available from the Google Play Store, YouTube and Chromecast, while knowing our updates will keep MediaSuite at the cutting-edge well into the future.”

Visit Philips Professional Display Solutions on stand 10-K170 at ISE 2020 and be among the first to experience Netflix on Philips MediaSuite TVs, as well as on the exciting new Professional TVs being unveiled at the show.