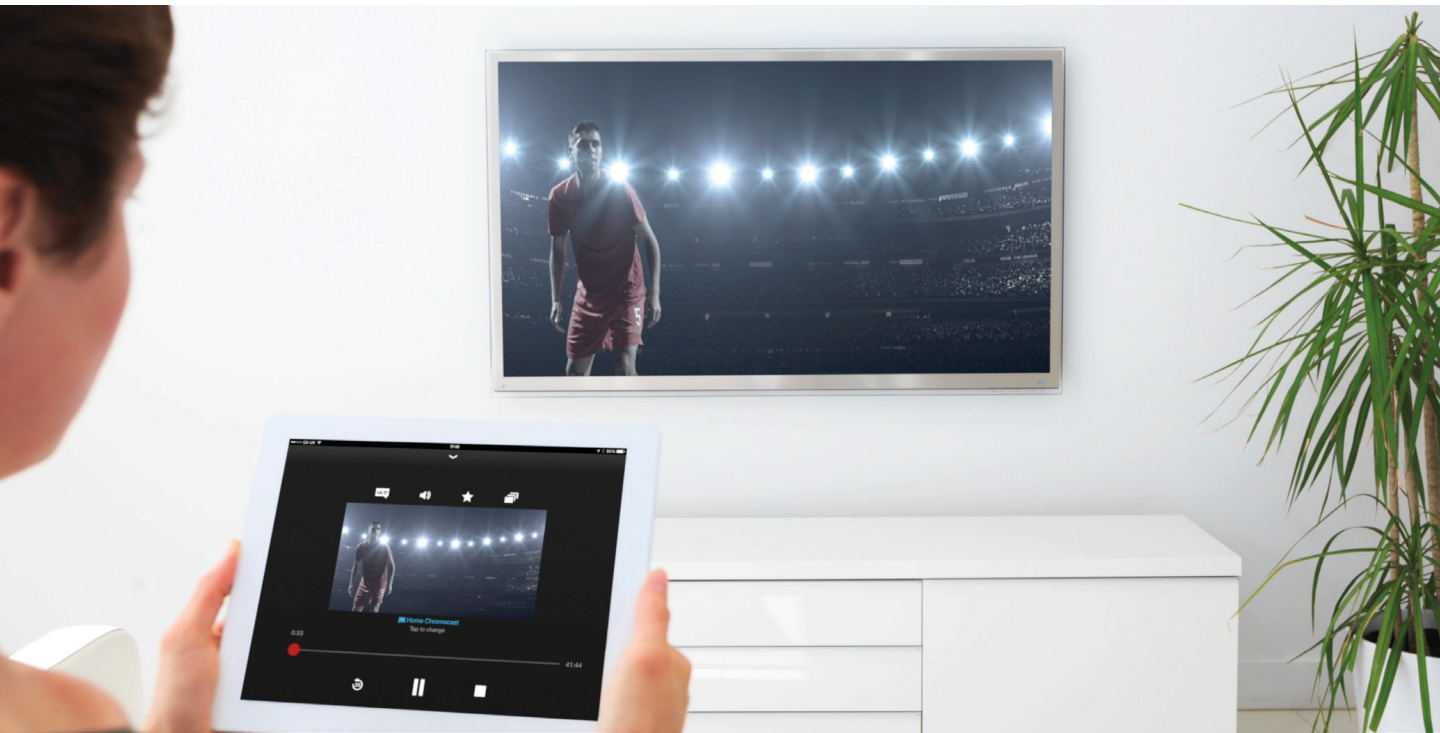# OTRUM

OtrumCast, enable any TV for guest content streaming.

Utilising an in-room Google Chromecast device, OtrumCast seamlessly supports both Android and iOS mobile clients with secure authentication for guest in-room streaming. Guests can access content from 1000s of content rich applications such as Netflix, HBO and YouTube. Unlike AirPlay and Miracast, the Chromecast solution allows the guest to cast content whilst simultaneously using their mobile device for other applications.

Features

OtrumCast can easily be combined with existing TV solutions, or even installed together with TVs without a managed platform. The only technical requirement for the TV is a HDMI connection.

- ° Unlimited guest devices.
- ° One-step secure guest authentication.
- ° Branded guest experience.
- ° iOS and Android compatible.
- ° Web-based management.
- ° Automated deployment tools.

Google Chromecast is a trademark of Google LLC

www.otrum.com

Branded Marketing Portal

As a unique feature of the OtrumCast solution, every connected TV becomes part of the Otrum Digital Signage platform, creating a branded marketing portal for all guests.

Use the branded marketing portal for direct communication to in-house guests. Via the web-based content management system (CMS), hotel marketing staff can keep guests informed of hotel events and amenities, special offers, opening hours, loyalty programs and much more.

Simple installation

Following Otrum's strategy of 'born in the cloud' software solutions, all set-up, management, monitoring and maintenance takes place above-property in the Otrum web portal. This includes auto-discovery of hardware, remote signal level monitoring, set-up and configuration.

Installation is as simple as connecting a ChromeCast dongle to the HDMI port, Otrum handles the rest.