

AIR WAVE

DELIVERING YOUR VISION

SAMSUNG



SAMSUNG INTERACTIVE DISPLAY

FOR CORPORATE AND PUBLIC SECTOR MEETING ROOMS

A powerful and uniquely flexible display to enhance engagement, interaction and collaboration.

www.airwave.tv



Bring a “large screen touch” experience to your large meeting room display. Browse the web, show documents, share ideas, and collaborate on the big screen. A Samsung Interactive Display does it all.

The latest Interactive Whiteboard Software delivers an engaging experience. Airscreen wireless technology connects up to four Windows devices – allowing presenters at the front to access and share content from colleagues at the back. Plus, a pre-installed player built on Android offers touch screen browsing and a truly intuitive “large screen touch” experience.

Samsung Interactive Displays: seamless, wireless and built for business.

- PC-less interactive whiteboard functionality with embedded Board S2
- Wireless screen sharing for 4 Windows devices using Airscreen
- Internet browser on Android platform

Compelling, interactive presentations start here

New embedded MagicIWB S2 Software delivers a cost effective, easy and convenient means of integrating external content into enthralling business presentations.

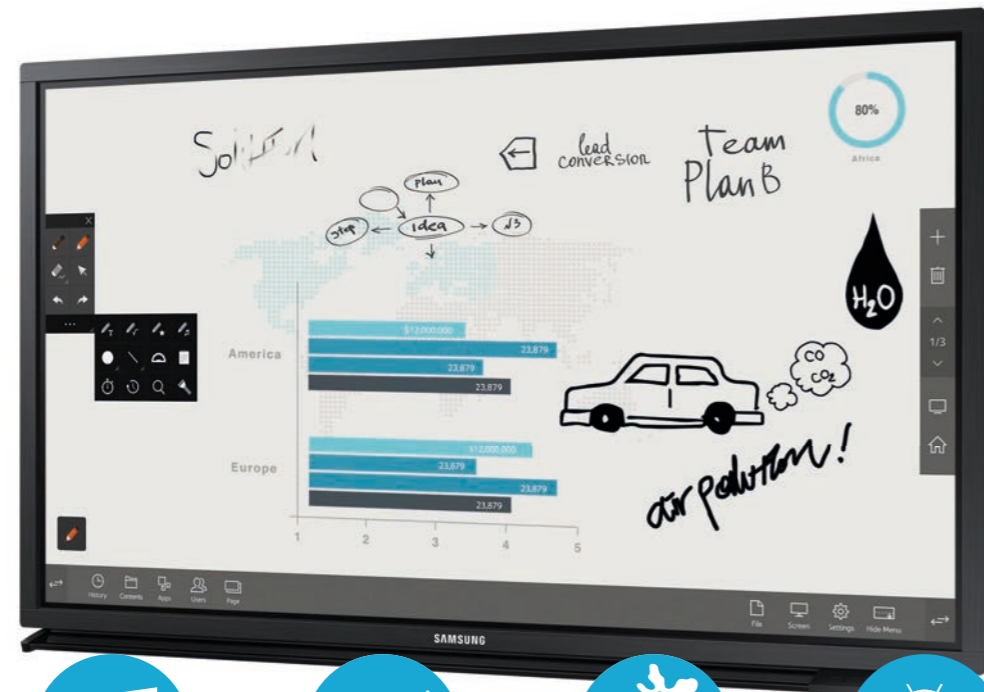
Clear and vivid viewing experience

Clear and immersive displays with a 5,000:1 Contrast Ratio present content with deeper black and brighter white hues, and an Anti-glare Touch Overlay (with less than 15% glare) provides clarity for enhanced viewing.

Maximize ROI outside the meeting

Multiple uses, such as digital signage, along with energy-saving remote monitoring and display control enable users to make the most of organisational resources.

Samsung Interactive Displays for Corporations and Government



Windows Connectivity



PC-Less MagicWB S2



PC-Less browser



Built on Android

Built for a business environment where collaboration and innovation means competitive advantage, Samsung's Interactive Displays with embedded whiteboard software transform face-to-face and virtual communication. Each one creates a shared, interactive space to foster more efficient meetings and more engaging training sessions. It's now easy to share ideas, extend collective knowledge, increase meeting productivity and improve decision-making.

Samsung Interactive Displays combine efficiency, convenience and flexibility in a single, easy-to-deploy package. The PC-less design reduces the need for additional hardware, and connects instantly to laptops, tablets and smartphones.

Plus, with Samsung's MagicWB S2 Software on-board, integrating external content to create enthralling presentations is easy, convenient and cost effective.

Enhancing collaboration

Increasing meeting productivity

Strengthening employee training

An all-in-one experience

The all-in-one solution includes everything trainers and presenters need to transform a static presentation into an inspiring, online, multimedia experience.

An immersive display, all-in-one touch for dynamic interactivity, convenient Pen Tray and Pen, and Samsung's embedded IWB software for easy operation and external content integration complete this sleek, intelligent all-in-one package.

Options tailored to the organisation

Regardless of space, positioning or meeting room layout there's a display to fit size. Ranging from 65" to 82", with rounded edges and tempered safety glass to keep classrooms accident free, the displays also feature different touch options – including hand touch and hybrid to suit the specific needs of the organisation or presenter.

AirScreen for sharing

Available to download from Samsung.com, the AirScreen app makes sharing simple. For the first time up to four Windows devices can be wirelessly connected to, and fully controlled from, the interactive whiteboard.

Colleagues and delegates can interact as never before - sharing documents, multimedia content and their screen with the presenter and the room. When required, presenters can take control of the connected devices – directly on the display to annotate, comment and save.

And because Airscreen is built on the Android platform, presenters can access core functionality - including the browser with 10-point touch, and enjoy unmatched flexibility – installing Kit Kat 4.4.4-compatible APK's to add new services and capabilities.





Enhance the experience

Transform typical presentations into two-way discussions, incorporating visual content and essential data.



Encourage active participation

Deliver training initiatives in which participants are active contributors, increasing engagement, interaction and knowledge transfer.



Connect with virtual teams

Build a flexible and reliable collaboration environment with high connectivity between video conference systems and other peripherals.



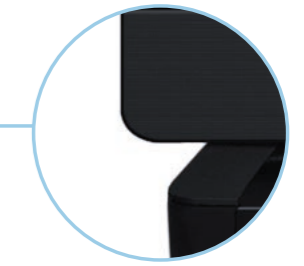
Samsung Interactive Whiteboards for Corporations and Government deliver a connected touch-screen environment to seamlessly enhance collaboration in the training or meeting room. A sleek display, simplified device sharing, wireless control and access to a range of business productivity apps through Android APK's delivers an unmatched, interactive and compelling presentation every time.



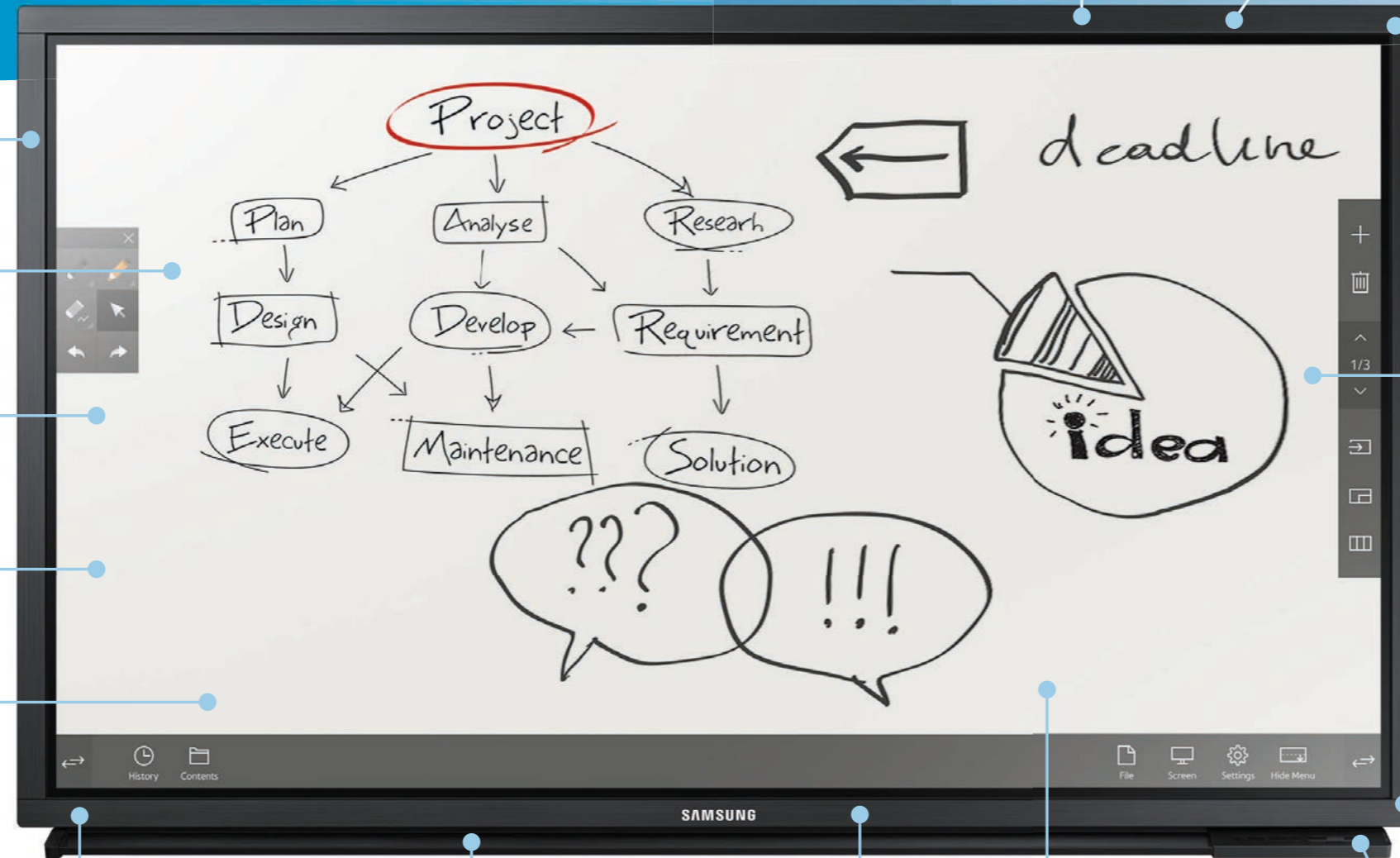
Pre-installed Android Player



Integrated touch functionality



Round Edge



Narrow Bezel with modern black metal design

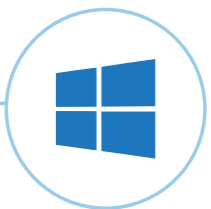
Tempered safety glass with Anti-glare and Moisture-repellent technology

Highly responsive Touch Screen
DME-BR Hand Touch
DME-BM Hybrid Touch

Deeper black and brighter white display through 5,000:1 Contrast Ratio



Central management of content and display with optional **MagicINFO** Server



Airscren for wireless screen share for Windows



Powerful Connectivity
Input: HDMI x 2, DVI-D, Display Port 1.2, D-Sub
Control: RS232C, RJ45

Great Expandability with Optional Plug-in Module (PIM)



Pen Tray and Dedicated Pen
DME-BR Stylus Pen x 1
DME-BM Electro-Magnetic Pen x 2



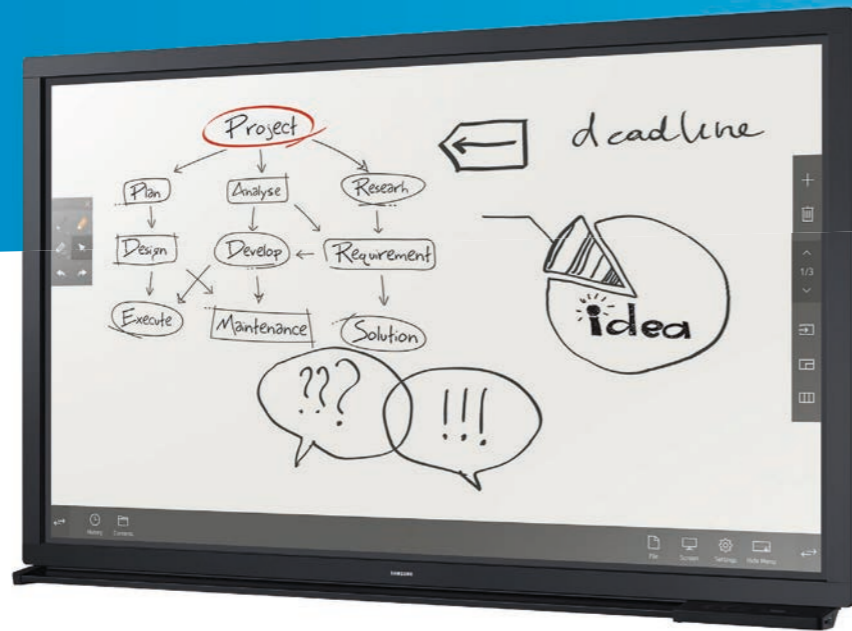
8 GB
Internal Solid State Disk (SSD)



MagicIWB S2:
Pre-installed easy-to-use and advanced interactive whiteboard Software



Control Button, USB ports and HDMI/Touch Out ports for better accessibility on the front pen tray



Samsung Interactive Whiteboard Solution DME-BR Series (DM65/75/82E-BR)

Ready-to-use, all-in-one Interactive Whiteboard display package with Hand Touch overlay and MagicIWB software

Hand Touch Interactive Whiteboard (DM65/75/82E-BR)

Display	- 65", 75" and 82" sized display ensures maximum readability in both classrooms and meeting rooms
Design	- Display and touch overlay come pre-assembled from factory for your convenience - Round Edge Display allowing for high usability
Touch Overlay	- Infrared touch screens allow for dual drawing capabilities and enable up to 10 touch points
Tray	- Pen tray for easy storage - 3 control buttons, HDMI In and Touch Out - 2 USB slots for USB stick easy connection
Pen	- Stylus Pen x 1
Software	- MagicIWB S2 embedded - MagicIWB I2 compatible (additional PIM is required)

Samsung Interactive Whiteboard Solution DME-BM Series (DM82E-BM)

Advanced Interactive Whiteboard package with Hybrid Touch overlay and MagicIWB software

Hybrid Touch Interactive Whiteboard (DM82E-BM)

Display	- 82" sized display ensures maximum readability in both classrooms and meeting rooms
Design	- Display and touch overlay come pre-assembled from factory for your convenience - Round Edge Display allowing for high usability
Touch Overlay	- Hybrid touch screens allow for dual drawing Pen Touch capabilities and enable up to 10 touch points
Tray	- Pen tray for easy storage - 3 control buttons, HDMI In and Touch Out - 2 USB slots for USB stick easy connection
Pen	- Electro magnetic Pen x 2 (Black / Red)
Software	- MagicIWB S2 embedded - MagicIWB I2 compatible (additional PIM is required)

Legal and additional

About Samsung Electronics Co., Ltd.

Samsung Electronics Co., Ltd. inspires the world and shapes the future with transformative ideas and technologies, redefining the worlds of TVs, smartphones, wearable devices, tablets, cameras, digital appliances, printers, medical equipment, network systems, and semiconductor. We are also leading in the Internet of Things space through, among others, our Smart Home and Digital Health initiatives. We employ 307,000 people across 84 countries with annual sales of US \$196 billion. To discover more, please visit our official website at www.samsung.com/uk/business and our official blog at www.samsung.com/displaysolutions

For more information

For more information about Samsung Interactive Displays, visit www.samsung.com/uk or www.samsung.com/displaysolutions

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