

# Small Display for Versatile Uses

## Small Signage 10SM3TB



The 10SM3TB is the compact touch screen that can be used in a wide range of places, such as a price tag on supermarket shelves, near cashiers in convenience stores or as a notification board in business spaces. Also, the display offers simple and efficient power management via PoE (Power-over-Ethernet).



### Key Features

#### Convenient Maintenance



#### PoE & Low Power Consumption

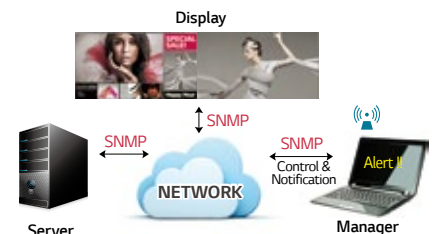
PoE\* allows the installer to connect the power and network using just one wire. This greatly simplifies the installation and maintenance processes in locations where adding a power outlet is expensive or prohibited.



\* Power-over-Ethernet

#### Simple Network Management Protocol

SNMP support ensures convenient network management.



#### Connectivity Supports



#### BEACON

With Beacon and Bluetooth Low Energy (BLE) supported by the 10SM3TB, stores can provide coupons and information in real-time which increase interactivity with customers at the moment of truth.



#### SoftAP

The 10SM3TB with SoftAP software can operate as a wireless access point for mobile devices.



#### Enhanced Usability



#### Built-in Touch

Interactive process between users and displays with built-in touch, creates informative and lively user experience.



#### Support for Android Environment

The application which can be operated on the screen with customers can be developed and used based on Android OS.



#### 5.9GB Internal Memory + SD Card

With 5.9GB of internal memory and an additional SD card slot, you can play a sufficient amount of content within the internal memory or additional storage.



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**Screen Size**  
10"

**10SM3TB**

- Brightness : 400cd/m<sup>2</sup>
- Bezel : 14mm (Even Bezel)
- Depth : 29.7mm
- Interface : USB, SD Card, RJ45
- Special Features : Wi-Fi Built-in, K-Slot



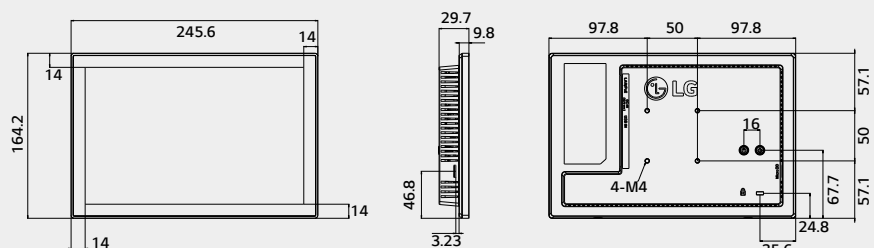
## Specifications

	10SM3TB	
<b>PANEL</b>	Screen Size	10 (10.1")
	Panel Technology	ADS
	Aspect Ratio	16 : 9
	Native Resolution	1,280 x 800 (HD)
	Brightness	Module : 450cd/m <sup>2</sup> , SET : 400cd/m <sup>2</sup> (W/Touch)
	Contrast Ratio	900 : 1
	Dynamic CR	x
	Viewing Angle (H x V)	160 x 160
	Surface Treatment	Hard Coating, 2H, Low Reflection (Front Polarizer)
	Guaranteed Operating Hour	16 Hours
<b>CONNECTIVITY</b>	Orientation	Portrait & Landscape
	Input	USB, SD Card
	Output	-
<b>PHYSICAL SPECIFICATION</b>	External Control	RJ45
	Bezel Color	Black
	Bezel Width	14mm (T/R/L/B)
	Monitor Dimension (W x H x D)	245.6 x 164.2 x 29.7mm
	Weight (Head)	0.73kg
	Carton Dimensions (W x H x D)	327 x 224 x 95mm
	Packed Weight	1.22kg
<b>SPECIAL FEATURES</b>	VESA™ Standard Mount Interface	50 x 50mm
		Key Operation (Home, Power Key Operation), DPM Select, File Play with USB, Wi-Fi Built-in, Local Time Auto Setting, Wake on LAN, Password Change, BEACON, Internal Memory (System 0.15GB + Free 5.7GB), K-Slot
<b>ENVIRONMENTAL CONDITIONS</b>	Operating Temperature Range	0 °C to 40 °C
	Operating Humidity Range	10 % to 90 %
	Power Supply	100-240V~, 50/60Hz
<b>POWER</b>	Power Type	Built-in Power, Adaptor
	Power Switch	Power/Home
	Power Consumption Typ.	10W
<b>AUDIO</b>	Audio Power	1W (1W x 1Ch) for Internal Speaker
<b>STANDARD (CERTIFICATION)</b>	Safety	UL / cUL / TUV
	EMC	FCC Class "A" / CE
	ErP / Energy Star	NA / Yes (Energy Star 6.0)
<b>ACCESSORY</b>	Basic	Adaptor, Manual (Web), ESG
	Optional	No

## Dimension (unit : mm)

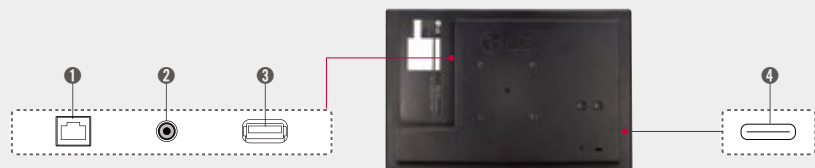
10"

245.6 x 164.2 x 29.7 /  
0.73kg



## Connectivity

- ① LAN / PoE
- ② DC-IN
- ③ USB IN
- ④ MICRO SD



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