

AirMEDIA™

Interactive Information System

Coaxial RF

Smart IP

AirMEDIA is a low cost, innovative and flexible solution delivering information and interactivity to TV screens over Coaxial RF and Smart IP TV networks.

- Cloud-based
- Accessible anywhere
- Multi-brand TV compatibility
- Design flexibility
- Hotel PMS integration
- Use external data feeds
- Robust and proven



AirMEDIA utilises the digital technology found within most modern Hospitality TV's throughout the world, to deliver a superb on-screen interactive experience.

In an IP environment, AirMEDIA uses the Browser technology found in Smart Hospitality TV's to deliver a Graphical User Interface (GUI) with enhanced functionality that makes it a great alternative to services that often demand a much higher price tag.

Both RF and IP services can share design assets and layouts, so the look and feel carries through, whether on an RF or IP network.

AirMEDIA works with Hospitality TV's and even some consumer sets from the likes of:

SAMSUNG



PHILIPS



TOSHIBA

cello

LOEWE.

SHARP

AIR WAVE

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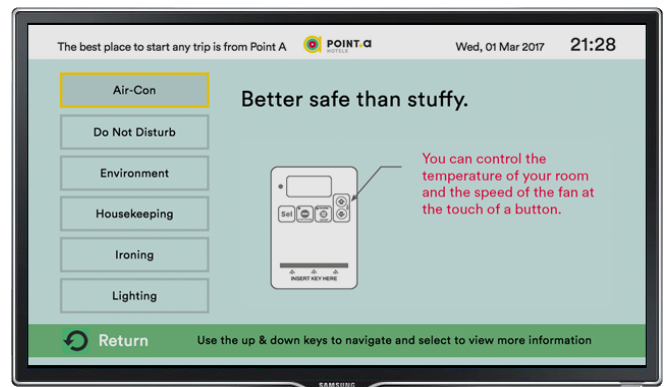
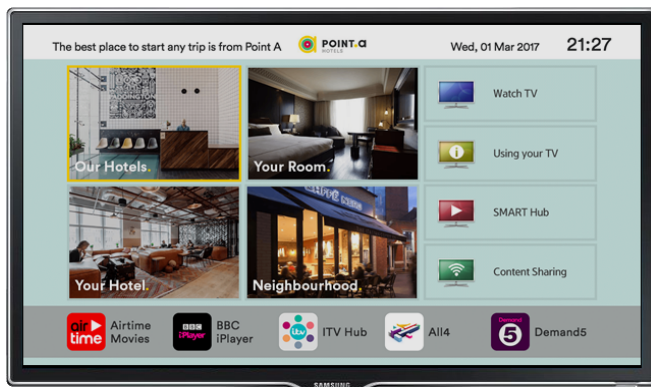
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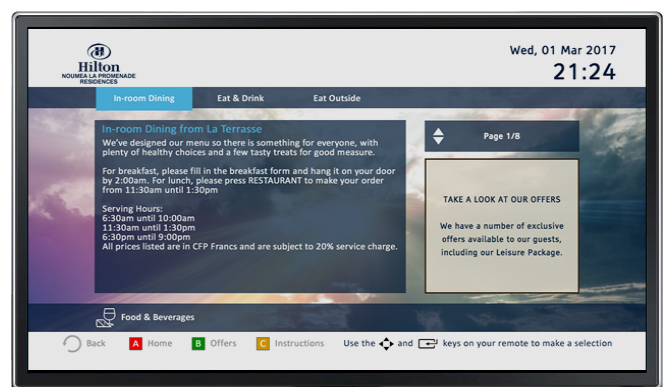
AirMEDIA's pixel accurate design flexibility is unsurpassed...and its intuitive online Content Management System (CMS) makes it easy to create rich, visually stunning interfaces that convey not only information, but an entire brand identity.



Holiday Inn London Stratford – utilising a Coaxial RF system



Point A Hotels (x7) – utilising a Coaxial RF system at older hotels and a Smart IP system at new sites



Hilton New Caledonia (Noumea) – utilising a Coaxial RF system



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AirMEDIA offers a simple and cost effective upgrade path from a Coaxial RF to Smart IP solution. When Smart Hospitality TV's are installed, the AirMEDIA Smart Module can be added to the existing system configuration.

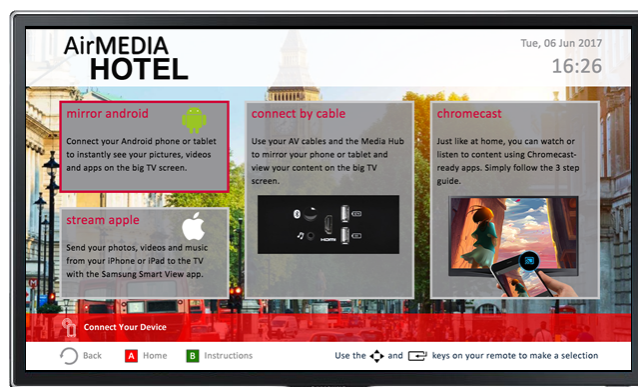
This enhances the AirMEDIA platform and enables the system to interact with the TV's own software to start Apps, Bluetooth audio, Mirroring and Casting services, and to take control of the TV's AV inputs to create seamless user experience.

In addition, with the Smart Module it is possible to send room specific content to each TV, and to integrate with a 3rd party PMS or external data feed, which can populate pages automatically.

These AirMEDIA interface examples demonstrate control over Smart functionality, and AirMEDIA Lite - a fully cloud-based and low cost interface.



Modern flexible design



Interaction with the TV's software and services



Select and start apps directly



AirMEDIA Lite - low cost cloud-based interface

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Features & Specification	RF	IP
Cloud-based content management system accessed from the internet using a standard browser (Chrome or Safari preferred)	✓	✓
File library with drag and drop uploading of images, movies, soundtracks	✓	✓
Remote server management and interface deployment	✓	✓
Pixel accurate placement of content including time, date, boxes, text and images (image files supported: gif, jpg, jpeg, png)	✓	✓
Create and display slideshow backgrounds with smooth movement, transitions and background music (audio files supported: mp3)	✓	✓
Definition of system colour palette	✓	✓
Define boxes, text items and images as buttons with navigation functions	✓	✓
Preview interface designs within a browser before deployment to the TV's	✓	✓
Export (backup), import and copy interface designs	✓	✓
Remote management of Smart TV's connected to the system, including the distribution of firmware updates and clone files		✓
Pixel accurate placement of enhanced content including external data, room specific content, movies (movie files supported: mp4, mpeg)		✓
Enhanced design features such as rounded corners on boxes and text items, and rounded borders around images.		✓
Integration with Smart Hospitality TV services including Apps, Bluetooth audio, mobile device mirroring, content sharing, Wi-Fi access point and AV Inputs.		✓
Define boxes, text items and images as buttons with enhanced functions that are Smart IP based		✓
Integration with 3 rd party PMS and external data source (may require additional hardware, software and service subscriptions)		✓