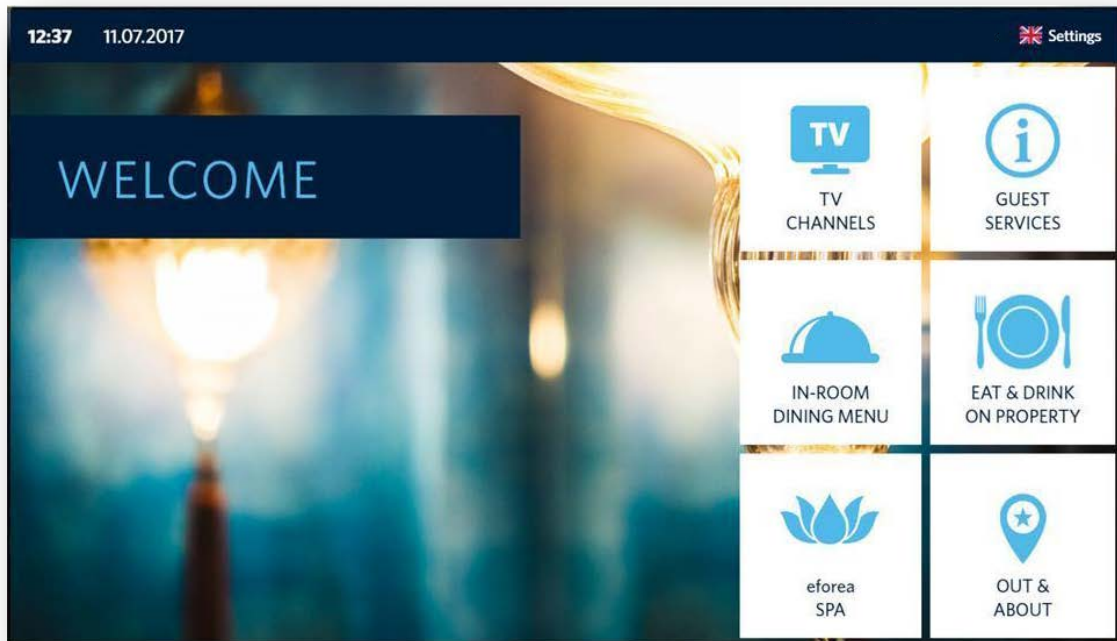


## Cloud-based management system for hospitality TV



## Features

- TV channel line-up management.
- Fully customisable graphics, menus and sub menus.
- Information pages with online editor.
- Template library.
- Wake-Up, including central management.
- Native TV Apps e.g. Airtime, YouTube and Web browser.
- External TV inputs e.g. AirPlay, Chromecast and HDMI.
- Native TV features e.g. Bluetooth, Miracast and SmartView.
- LG, Samsung and Philips compatible.

## Why Cloud?

- No server hardware costs.
- Back-up and redundancy.
- 99.95% monthly uptime.
- Simple login and administration via web.



## Otrum CTRL avoids:

- Hardware investment.
- Physical security and protection.
- Proprietary hardware.
- Environmental costs (cooling).
- Power consumption.



## Commercial information

- Pre-paid 3 year license.
- 100% cloud based.
- Multiday EPG via the cloud.
- Live Weather and Flights via the cloud.
- All services accessed from <http://portal.otrum.net>.
- Flat fee per hotel (not per room).