# Making **PeopleCount**
## Safer social distancing in public settings

## Displays to deliver customer confidence

### Safer social distancing solutions from Philips Professional Display Solutions

Whether for a retail environment, a cinema or any other public venue, now, maintaining safe social distance is a priority. Regulating the number of people on your premises has never been more important. Always working to deliver more than simple displays to business, at Philips Professional Display Solutions, we've combined our winning partnerships with the power of our Android displays to bring timely, tested, safe social distancing solutions for public settings. Designed to equip managers with the information they need to manage capacity effectively and efficiently, reducing overheads, while keeping their customers informed and engaged with both promotional and safety messaging. Moving them, and you, back into business confidently.

"Technology can play a huge role in ensuring customers and staff feel confident, safe and well informed as they make moves back into a new normal."

### Your PeopleCount single entrance sensor and signage solution

The PeopleCount single entrance solution uses a sensor, which is connected to an app on the display at the entrance to the premises. This effective solution enables you to track the number of customers entering and leaving a public setting through a single entrance. Delivering real time information to the display for customer queue communications – alerting them when it's unsafe to enter – via a simple traffic light system.

**PeopleCount**

- Low total cost of ownership
- Simple to install solution (no internet required)
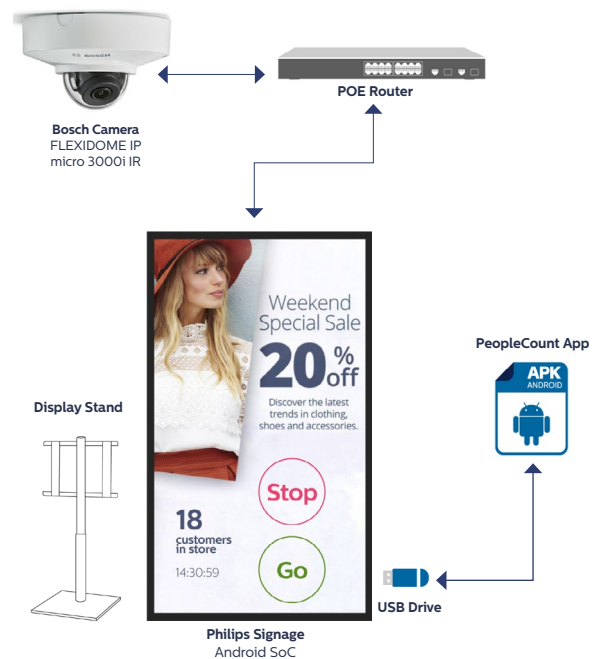- Easy queue management

# PeopleCount highlights

## Making PeopleCount work for you

## Five simple steps to your PeopleCount single entrance solution

1. Determine whether the camera and display will be connected via a local network or as a standalone solution with display and camera wired to a router. If you elect to use a router, PoE will be needed.

2. Configure the camera, placing a virtual 'trigger' where you wish to count the people entering and exiting the premises.

3. Configure the app to set the occupancy limits and load this to the Philips Professional Display Solutions display.

4. Determine if the display will be oriented in portrait or landscape and select the supporting display template. Add multimedia files on the USB drive.

5. Place the display, avoiding direct sunlight, to be clearly visible at the entrance of the premises using a mounting system of your choice.

## Solution components

BOSCH
Invented for life

PHILIPS
Professional Display Solutions

Bosch Camera
FLEXIDOME IP
micro 3000i IR

POE Router

Display Stand

PeopleCount App
APK
ANDROID

Weekend Special Sale
20%
off
Discover the latest trends in clothing, shoes and accessories.

Stop

18 customers in store
14:30:59

Go

USB Drive

Philips Signage
Android SoC

## Your Philips Professional Display Solutions PeopleCount compatible displays

### D-Line displays – BDL4051D / 4150D
- 32", 43", 49", 55", 65", 75", 86" and 98"
- Android-powered
- 24/7 FHD / 4K UHD
- Up to 500 cd/m$^2$

### H-Line high-bright displays – BDL3202H
- Requires CRD50 Android OPS PC
- 55" and 75"
- 24x7 FHD
- 2500 cd/m2 (55") / 3000 cd/m2 (75")

### P-Line displays – BDL5057P
- 42", 49" and 55"
- Android-powered
- 24/7 FHD
- 700 cd/m$^2$

### Q-Line displays – BDL3050Q
- 50", 55", 65", 75" and 86"
- Android-powered
- 18/7 4K UHD (landscape only)
- 350 cd/m2 (50" – 65") / 410 cd/m2 (75" – 86")

# AIRWAVE