



Philips  
Hospitality TV

**40" EasySuite**

Full HD  
DVB-T2/T/C HEVC

**40HFL3011T**

## Amaze your guests

with a smarter Hospitality TV

Send the right message to your guests with Full HD picture quality and the ability to show branded, interactive hotel pages.

### Take control with CMND

- CMND: Take control of your displays
- SmartInfo: show the information you want, when you want
- SmartInstall: effortless maintenance of your TVs

### Advanced hotel features and future proof

- MyChoice compatibility for recurring revenues
- Full Hotel, Healthcare and Prison Modes
- Greet your guests with a customizable welcome page
- Prevent unauthorized use by local control locking
- Serial Xpress Protocol Easy for interactive systems

### Differentiating guest experience

- Additional headphone connection for personal listening
- Nurse-call compatibility optimized for the Healthcare sector
- On-screen clock display for optimal guest convenience

# Highlights

## CMND

A robust display management platform, CMND puts the power back into your hands. Install and maintain all connected displays with the display management module, SmartInstall. Create and distribute interactive hotel web pages with the content management module, SmartInfo.

## SmartInfo

SmartInfo allows you to provide the information you want, when you want. The content management module of CMND, SmartInfo allows for easy creation and distribution of interactive, branded hotel web pages. Tailor your TVs to give guests the most up to date information with the latest developments in your hotel, all in real time.

## SmartInstall

SmartInstall makes installation and maintenance of your TVs effortless. The display management module of CMND, SmartInstall allows for remote configuration and installation of your TVs from a central location, without having to visit any rooms. Update and manage all your displays, with minimal effort, all without having to disturb your guests.

## SXP Easy



With Serial Xpress Protocol Easy the TV can be connected to external decoders and set-top boxes of all major interactive system providers.

## MyChoice compatible



MyChoice offers a simple and low-cost way to offer your guests premium TV channels. At the same time it delivers an additional revenue stream which allows you to recover your initial TV investment.

## Nurse-call compatibility

Nurse-call system compatibility makes Philips Healthcare TVs a highly integrated tool that

provides not only entertainment options for the user/patient but also gives convenient access to help in medical emergencies.

## On-screen clock display

With our new on-screen clock display, guests can easily access the current time. At a push of a button the clock is being displayed on the TV screen combining enhanced visibility and lower power consumption.

## Local control locking

By disabling or enabling the local control locking, the administrator can prevent unauthorized use of the TV via the control buttons, saving the hotelier overheads.

## Welcome page



A welcome page is displayed each time the TV set is switched on. The welcome page can be branded and customized easily at the time of installation via a simple welcome image in .png format.

# Specifications

## Picture/Display

- Display: LED Full HD
- Diagonal screen size: 40 inch / 100 cm
- Aspect ratio: 16:9
- Panel resolution: 1920x1080p
- Brightness: 280 cd/m<sup>2</sup>
- Viewing angle: 176° (H) / 176° (V)
- Picture enhancement: Pixel Plus HD, 200Hz Perfect Motion Rate

## Audio

- Sound output Power: 20 (2x10) W
- Speakers: 2.0, Down Firing
- Bathroom speaker out: 1.5W Mono 8Ohm
- Sound Features: AVL, Incredible surround, Dynamic Bass, Dolby MS10

## Design

- Colour: Black

## Tuner/Reception/Transmission

- Digital TV: DVB-T/T2/C, HEVC FHD (up to 1080p60)
- Analog TV: PAL
- Video Playback: NTSC, PAL, SECAM

## Connectivity Rear

- Antenna: IEC-75
- HDMI1: HDMI 1.4 (ARC)
- HDMI2: HDMI 1.4
- USB1: USB 2.0
- Digital Audio out: Optical
- DVI audio in: Mini-Jack
- AV input: CVBS shared with YPbPr
- Component: YPbPr + L/R cinch
- External Control: RJ-48
- Bathroom speaker out: Mini-Jack

## Connectivity Side

- Common Interface Slot: CI+ 1.3
- HDMI3: HDMI 1.4
- USB2: USB 3.0
- Headphone out: Mini-Jack

## Connectivity Enhancements

- HDMI: DVI (all ports)
- EasyLink (HDMI CEC): One touch play, System Standby, RC pass through, system audio control
- RJ48: IR-In/Out, Serial Xpress interface

## Features

- Digital services: 8d EPG, Now&Next, MHEG, Teletext, HbbTV
- Ease of use: Picture Style, Sound Style, Picture Format
- Local control: Joystick

## Hospitality Features

- Hotel mode: Joystick Control Lock, Menu lock, Installation Menu Lock, Volume limitation
- Prison mode: high security mode, TXT/MHEG/USB/EPG/Subtitle Lock
- SmartInfo: HTML5 Browser, Interactive

- Templates, Picture Slide Show
- SmartInstall: Off-Line Channel Editor, Off-Line Settings Editor, Remote Management over RF, SmartInfo CMS
- Your brand: SmartInfo, Welcome Logo, Customizable Dashboard (HTML)
- Revenue generation: MyChoice
- Cloning and Firmware update: Instant Initial Cloning, Via USB/RF
- Timer: Sleep Timer, Wake Up Alarm, Wake Up On Channel, Wake up Sounds
- Clock: Clock in Standby Mode, Glow-in-the-Dark RC button, On-screen Clock, Optional External Clock
- Channels: Combined List
- Interactive DRM: VSecure
- Control: Block Automatic Channel Update, Serial Xpress Protocol, JSON API
- Power control: Green/fast startup
- Switch On control: Channel, Feature, Picture Format, Volume
- Remote Control: Cable Strap Ready, Low Battery Detection, RC Battery Door Lock
- Anti-Theft: Battery Anti-theft Protection, Kensington Lock

## Healthcare features

- Control: Multi-Remote Control, Healthcare RC compatible, Nurse call system compatible
- Convenience: Headphone out, Independent main speaker mute
- Safety: Double isolation class II, Flame retardant

## Multimedia

- Multimedia connections: USB
- Video playback supported: Formats: H.264/MPEG4 AVC, MPEG1, MPEG2, MPEG4, WMV9/VC1, Containers: AVI, MKV, MP4, MPG, TS, WMV, HEVC
- Subtitle formats supported: SRT, ASS, SMI, SSA, SUB, TXT
- Music formats supported: MP3, AAC, WAV, WMA (v2 up to v9.2)
- Picture formats supported: BMP, JPG, PNG, GIF
- Supp. Video Resolution on USB: up to 1920x1080p@60Hz

## Accessories

- Included: Tabletop Stand, 2xAAA Battery, Warranty Leaflet, Legal and Safety brochure, Power Cord, Remote Control 22AV1503A/12
- Optional: External Clock 22AV1120C/00, Healthcare RC 22AV1109H/12, Setup RC 22AV8573/00

## Power

- Mains power: AC 220-240V; 50-60Hz
- Energy Label Class: tbd
- Eu Energy Label power: xx W
- Annual energy consumption: xx kW h
- Standby power consumption: <0.3W
- Power Saving Features: Eco mode
- Ambient temperature: 0 °C to 40 °C

## Dimensions

- Set dimensions (W x H x D): 904 x 512 x 64/77 mm
- Set dimensions with stand (W x H x D): 904 x 577 x 222 mm
- Product weight: 7.6 kg
- Product weight (+stand): 9.5 kg
- VESA wall mount compatible: M4, 200 x 200 mm



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\* Availability of features will depend on implementation chosen by integrator.  
\* Typical on-mode power consumption measured according to IEC62087 Ed 2. The actual energy consumption will depend on how the television is used.  
\* This television contains lead only in certain parts or components where no technology alternatives exist in accordance with existing exemption clauses under the RoHS Directive.