

# Samsung Hospitality Displays

## HRU750 Series

Let guests enjoy their favorite content anytime, anywhere

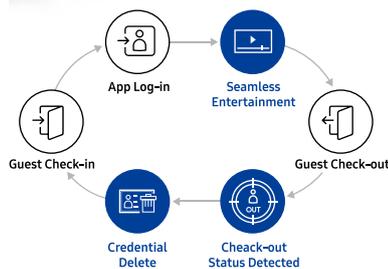
The modern traveler has come to expect a personalized experience, at every step of their journey. At home, on the go or in a hotel, travelers want access to enjoy their favorite personal content anytime, anywhere. To provide this comprehensive, personalized experience, hotels are looking to improve their technology and the infrastructure surrounding it.

For hotels looking to up level their technology, Samsung is the best-selling TV brand in the world and creator of industry leading display innovations. Guests are familiar with Samsung TVs and the intuitive user experience, therefore Samsung has launched the HRU750 series hospitality display to make guests feel at home. Offering access to their own custom content in premium UHD quality, along with other connected devices, hotel services and promotions, the HRU750 gives users the same personal experience as being at home, all from the comfort of their hotel room.



### Personalized content experience with familiar UI

Guests feel a sense of comfort with Samsung's HRU750 series hospitality display. Not only are they familiar with the popular Samsung TV user experience, but access to well-known, embedded entertainment applications including Netflix and YouTube means guests have a comfortable experience. Once an application is launched through the TV menu, guests simply enter their login credentials and are ready to stream their favorite content.



### Safe access with automatic credential removal

Guests can safely enjoy their favorite content, before checking out with complete peace of mind. Once login credentials have been entered, guests will remain logged-in for the duration of their stay. And after check-out, credentials are cleared automatically because of synchronization between Samsung LYNK Cloud and hotels' PMS, ensuring complete security and satisfaction for guests.

\* Netflix streaming is not supported without Samsung LYNK Cloud. Solution must be purchased separately.

\* Netflix streaming membership required.

\* Entertainment app availability varies by location and available providers. Scheduled availability of certain applications also varies based on provider.

# Key features

## UHD-quality content delivery

Samsung's HRU750 displays offer hotel guests the vivid picture quality of home entertainment systems on their in-room screens. Through UHD upscaling technology, these refined displays showcase content at UHD resolution (3,840 x 2,160), and with four times the pixels of the FHD standard.



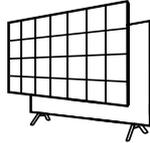
## Reveal a full range of details

Beyond consistent UHD quality, Samsung's HRU750 Series brings the power of High Dynamic Range (HDR10+) picture refinement to any hotel room. Using dynamic metadata that fine-tunes each frame within a given program, HDR10+ technology delivers an optimal, detail-rich and memorable viewing experience.



## UHD dimming

The UHD dimming capability of the HRU750 Series allows hotel operators to provide an immersive viewing experience to their guests. By dividing the screen into small blocks, guests can see more precise details, offering enhanced color, sharpness, and contrast level for optimized in-room viewing.



## Creating a memorable welcome

Samsung's HRU750 hospitality display provides an intuitive, customizable home application for guests. Through this, hotel managers can easily incorporate welcome messages to guests, hotel logos and branding, other useful information such as internal phone numbers.



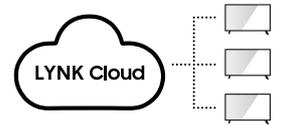
## Slim, sleek design

The HRU750 Series has a slim, modern design that naturally fits into any hotel style with a sleek and polished finish. The flat back and slim depth will also ensure a display that stands the test of time, while freeing up space to create a more harmonious room environment.



## Experience a comprehensive hospitality solution

Samsung LYNK Cloud is an all-inclusive integrated platform featuring content management, device control and even data analytics. LYNK Cloud can analyze guests' content use to uncover marketing insights that help hotel managers deliver optimized promotions ultimately leading to increased revenue.



\* Samsung LYNK Cloud solution must be purchased separately.



TV Plus



HMS



One Remote

\* TV Plus may not be supported in specific regions or countries.