AirSIGN

Networked Digital Signage

Already playing out to thousands of screens across Europe, Airwaves own digital signage platform "AirSIGN", is truly indispensable for the distribution of content over the internet. Whether you require digital menu boards, timetables, information, or simply rolling graphics in your foyer, AirSIGN can do it all. Using a specially configured PC player, content is scheduled online and played out, either to a single screen, or many screens. The output can be played out on to screens as small as 7", right up to the biggest possible video wall sizes.

AirSIGN allows the user the opportunity to incorporate useful information, branding and advertising opportunities.

AirSIGN features:

- Supports multiple screen areas, e.g. video, background image, scrolling news, weather.
- Configured small form factor PC player (subject to requirements).
- Access to web control interface, allowing global remote administration.
- Remote Support – via Airwave
- Use internal components: to enrich your signage presentation. These include RSS News, RSS Weather, RSS Video Podcasts, HTML component, TV Tuner / Capture card, clocks and more. Components can be used directly on the timeline or within a designer scene.
- Advertising Engine: Build your own Advertising network, provide to your customer proof of play, visual analytics and more. Each customer can be managed through the sub-account manager

The content can be changed from almost any location with Internet access via a password protected web-based control panel, and multi-user access enables authorised users to take ownership of specific areas within the TV channel layout, without having the ability to change any other elements.

The system also uses a simple scheduling structure that makes graphical, text or video elements available depending on a simple set of date/time rules. This can enable elements to be scheduled months or years in advance and ensures that time specific elements, such as special events, offers or promotions are removed when they expire.

Airsign does currently have a small annual licence fee, covering software use, space on our server for content, and an element of basic remote support. For large commercial applications, Airwave can offer offering dedicated servers on your own network.

Call Airwave for more information on the Airsign product.