



OTRUM

- BELTEL**
09:00 – 13:00 Meeting Room 1
- Airwave**
09:00 – 15:00 Meeting Room 2
- HSC**
10:00 – 14:00 Meeting Room 3
- Hotelinnovativ**
09:00 – 17:00 Meeting Room 4

Today's Weather

24°

Sat 09 23° Sun 10 23° Mon 11 20° Tue 12 20°

Breaking News:
East coast battered by storms. Emergency services on scene.

Flight Departures

Time	Flight	Destination
13:00	D82805	London Gatwick
13:00	SU2175	Moskva Sheremetyevo
13:20	DY612	Bergen
13:50	OY364	Harstad/Narvik
13:30	SK4112	Rode
13:30	SKM559	København
13:35	PC716	Istanbul Sabiha Gökçen
13:40	DY376	Tromsø
13:50	DY940	København



Engage. Entice. Inform.

Communications made simple with Otrum Digital Signage.

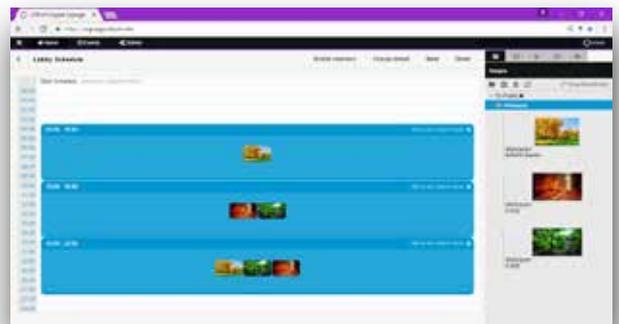
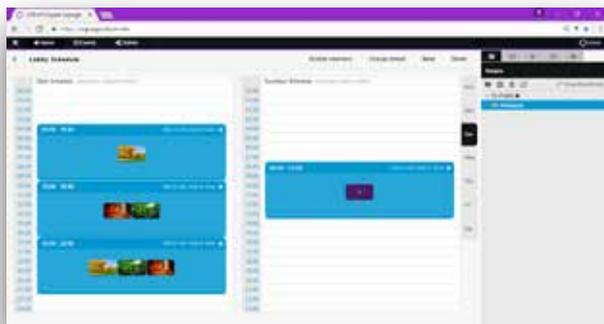
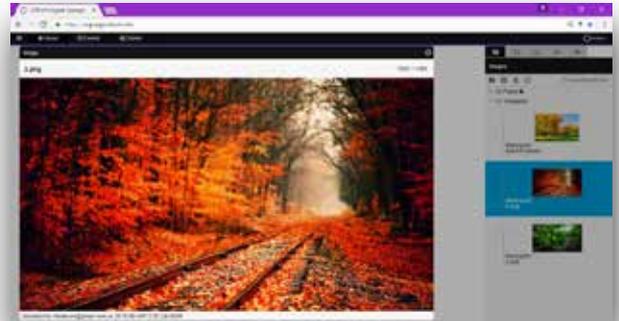
- Inform your audience of relevant information.
- Share the right message at the right time.
- Manage crowd flow with clear wayfinding.
- Strengthen brand identity.
- Generate revenue via sales promotions and advertising.
- Reduce admin and printing costs.

Intuitive 'drag and drop' publishing

The focus of Otrum's web based software is simplicity and ease of use, at the same time as maintaining market leading feature rich applications.

Otrum Digital Signage provides you with powerful communication tools to reach a widely distributed audience, with minimal effort.

Enhance your brand recognition with customised templates, or make use of Otrum's library of predesigned layouts that present information in an eye-catching format.



Real-time weather, news and flight information.



Flight Departures			Fri 09 Sat 09 Sun 10	
Time	Flight	Destination	Status	
13:00	D42805	London Gatwick	New time 13:50	24° 23° 23°
13:30	SU2175	Moskva Sheremetyevo		
13:30	DY612	Bergen	New time 13:30	
13:30	DY364	Helsinki/Narvik		
13:30	SK4012	Bodo		
13:30	SK1469	Kopenhagen	New time 13:45	
13:35	PC78	Istanbul Sabiha Gökçen	New time 14:30	
13:40	OY376	Tromsø		
13:50	DY940	Kopenhagen		



Streamlined digital communications

Put your digital marketing and branding in full focus. Keep your marketing messages up to date with time-relevant campaigns and product promotions, managing all your screens and content through a simple web browser.

Pre-schedule content to offer the right messaging throughout the day, ensuring your audience has the right information exactly when they need it – this will significantly reduce requests at your information desk.



Ease of use

- Quick and simple set-up.
- Powerful content editor.
- Live news, weather and flight info.

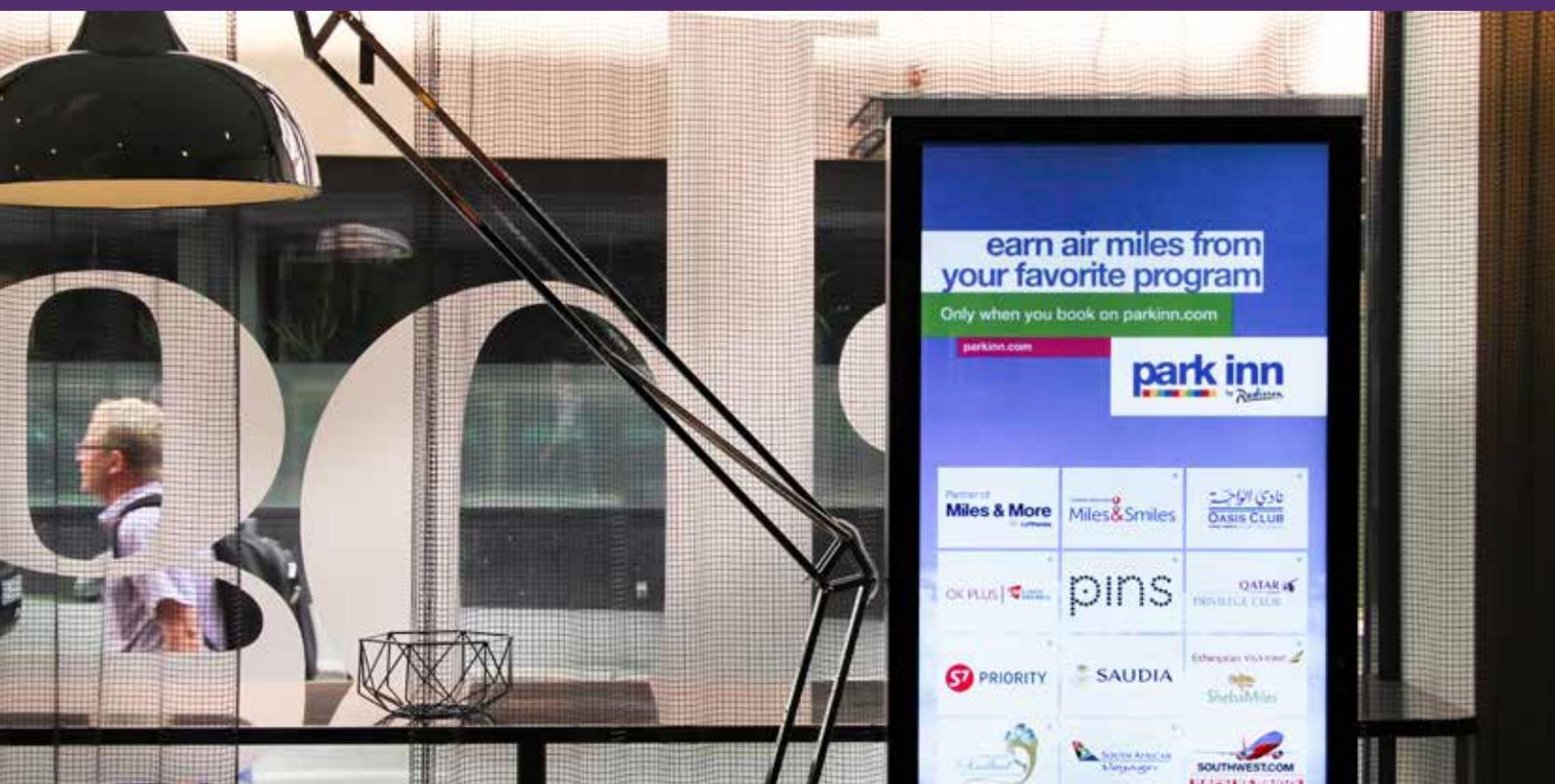
Cloud-based

- Hosted applications.
- User rights management.
- Scalable as needs change.

Accelerated ROI

- Low cost marketing solution.
- High-impact results.
- Reduce print and admin costs.

3,000 screens powered by Otrum.



Enhance guest communications from just 1€* per day!

Access to the CMS Upload, manage and schedule your images, text and videos online, from wherever you are.	Training Minimal training required. Installation manual, user manual and online tutorials provided.
Unlimited logins Invite colleagues, suppliers or external partners to publish their content on your screens.	Support Professional online support included throughout EMEA.
Unlimited storage With a cloud-based storage solution, you have unlimited storage.	Server maintenance We manage back-end servers, service, redundancy and regular backups.
Secure connection and hosting Highly secure and stable service.	All future software updates You will receive all future software updates, installed automatically.

**Based on usage of your existing digital displays. Premium services such as news feeds are available at an additional cost.*



www.airwave.tv